

Multi-armed Bandits

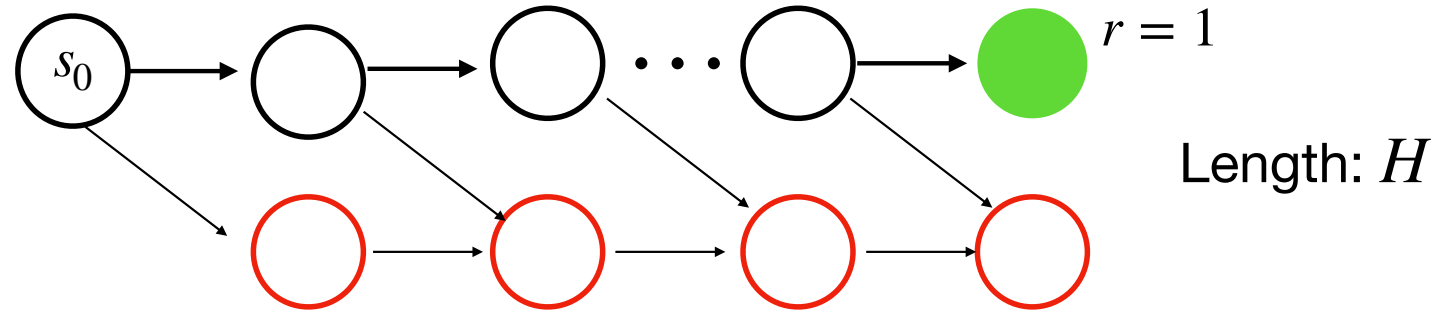
Wen Sun

CS 6789: Foundations of Reinforcement Learning

The need for Exploration in RL:

The Combination Lock Example (i.e., the sparse reward problem)

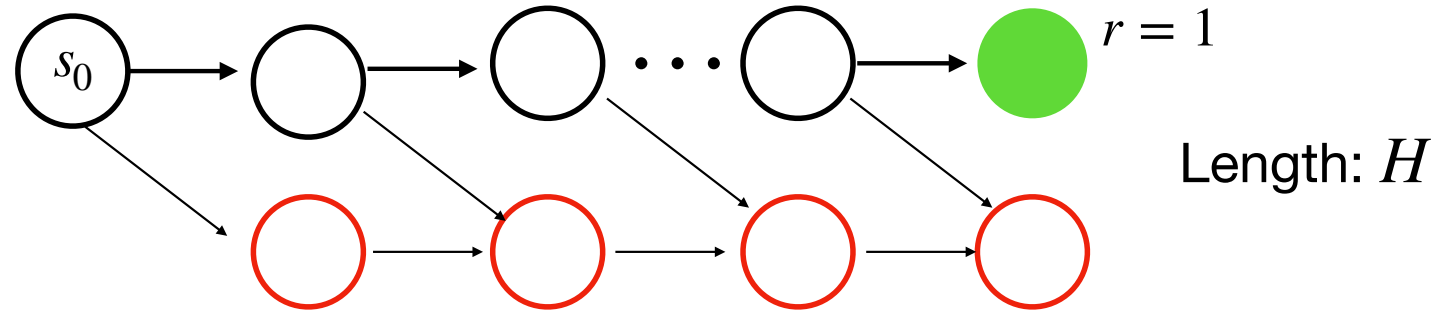
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What is the probability of a random policy generating a trajectory that hits the goal?

Exploration!

We need to perform systematic exploration,
i.e., remember where we visited, and purposely try to visit unexplored regions..

What we will do today:

Study Exploration in a very simple MDP:

$$\mathcal{M} = \{s_0, \{a_1, \dots, a_K\}, H = 1, R\}$$

i.e., MDP with one state, one-step transition, and K actions

This is also called Multi-armed Bandits

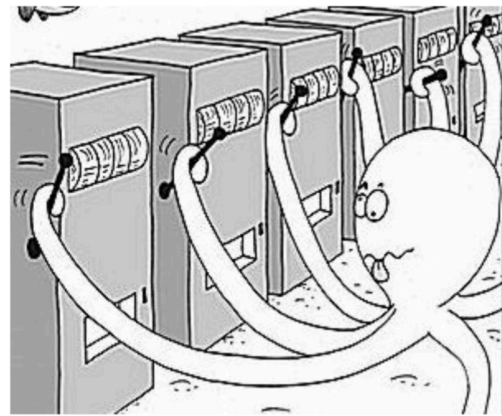
Plan for today:

1. Introduction of MAB
2. Attempt 1: Greedy Algorithm (a bad algorithm)
3. Attempt 2: Explore and Commit
4. Attempt 3: Upper Confidence Bound (UCB) Algorithm

Intro to MAB

Setting:

We have K many arms: a_1, \dots, a_K



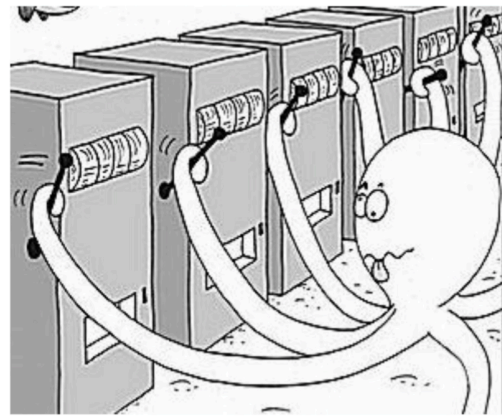
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w/ mean $\mu_i = \mathbb{E}_{r \sim \nu_i}[r]$



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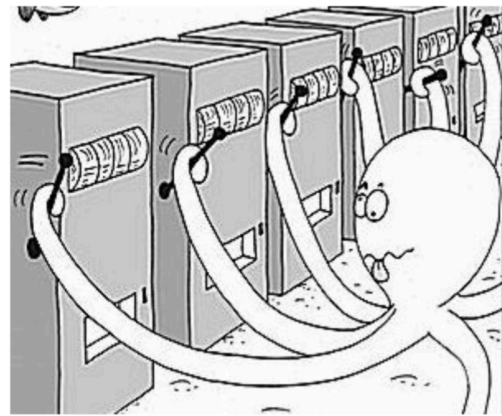
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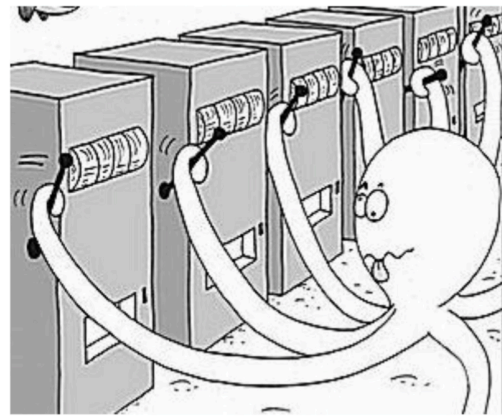
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Example: a_i has a Bernoulli distribution ν_i w/ mean $\mu_i := p$:

Every time we pull arm a_i , we observe an i.i.d reward $r = \begin{cases} 1 & \text{w/ prob } p \\ 0 & \text{w/ prob } 1 - p \end{cases}$



Intro to MAB

Applications on online advertisement:



Arms correspond to Ads

Each arm has **click-through-rate**
(CTR): probability of getting clicked
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1. **Try** an Ad (pull an arm)

Intro to MAB

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2. **Observe** if it is clicked (see a zero-one **reward**)
3. **Update**: Decide what ad to recommend for next round

Intro to MAB

More formally, we have the following interactive learning process:

For $t = 0 \rightarrow T - 1$

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Note: each iteration, we do not observe rewards of arms that we did not try

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$$\text{Regret}_T = T\mu^* - \sum_{t=0}^{T-1} \mu_{I_t}$$

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*← arms we tried
At Round t*

Total expected reward if we pulled best arm over T rounds

Total expected reward of the arms we pulled over T rounds

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Goal: no-regret, i.e., $\text{Regret}_T/T \rightarrow 0$, as $T \rightarrow \infty$

Intro to MAB

Why the problem is hard?

Exploration and Exploitation Tradeoff:

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Exploration and Exploitation Tradeoff:

Every round, we need to ask ourselves:

Should we pull arms that are less frequently tried in the past (i.e., **explore**),
Or should we commit to the current best arm (i.e., **exploit**)?

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Q: what could be wrong?

A bad arm (i.e., low μ_i) may generate a high reward by chance!
(recall we have $r \sim \nu$, i.i.d)

Attempt 1: Greedy Algorithm

More concretely, let's say we have two arms a_1, a_2 :

Reward dist for a_1 : w/ prob 60%, $r = 1$; else $r = 0$

Reward dist for a_2 : w/ prob 40%, $r = 1$; else $r = 0$

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The greedy alg will pick a_2 —losing expected reward 0.2 every time in the future

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(a bad algorithm: constant regret)

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Due to randomness in the reward distribution, trying each arm once is not enough, i.e., observed single reward may be far away from the mean

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Due to randomness in the reward distribution, trying each arm once is not enough, i.e., observed single reward may be far away from the mean

Q: what's the fix here?

Yes, let's (1) try each arm multiple times, (2) compute the empirical mean of each arm, (3) commit to the one that has the highest empirical mean

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Algorithm hyper parameter $N < T/K$ (we assume $T \gg K$)

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Calculate arm k 's empirical mean: $\hat{\mu}_k = \sum_{i=1}^N r_i / N$

$N \rightarrow \infty$
 $\hat{\mu}_k \rightarrow \mu_k$

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Q: how to set N ?

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Empirical
Avg

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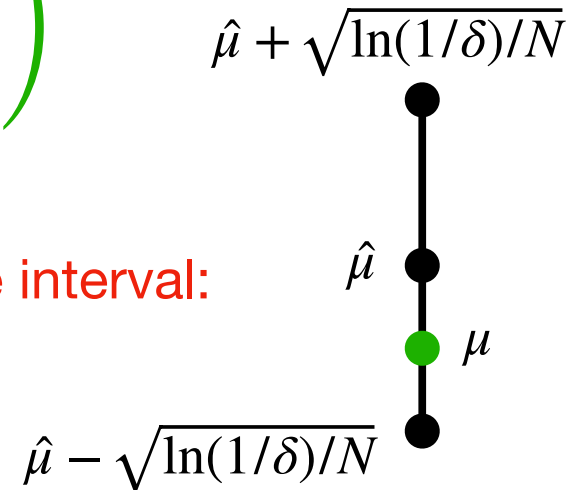
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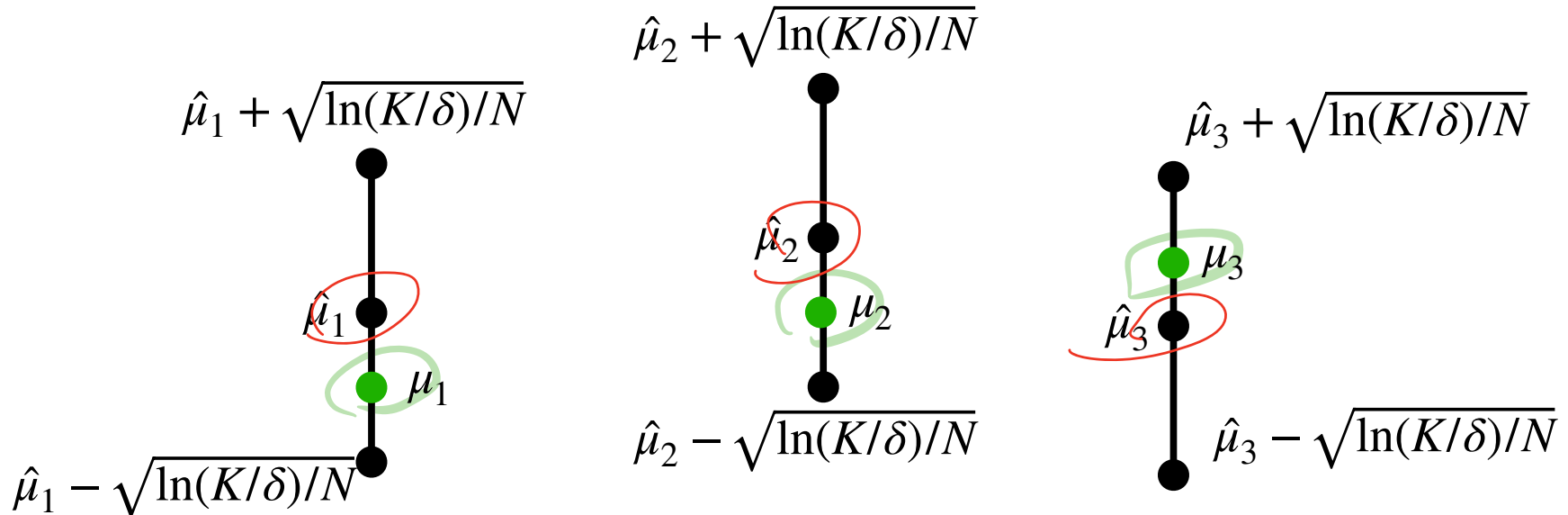
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rounds for Exploit Gap

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Let's now bound $\text{Regret}_{\text{exploit}}$

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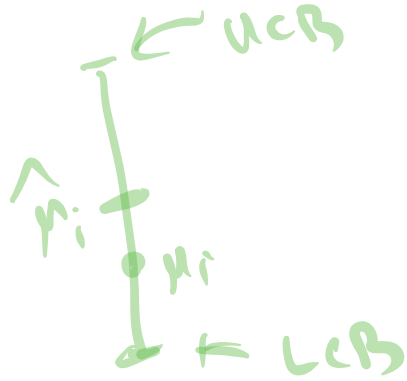
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$$\mu_{I^*} - \mu_{\hat{I}} \leq \underbrace{\left[\hat{\mu}_{I^*} + \sqrt{\ln(K/\delta)/N} \right]}_{\geq \mu_{I^*}} - \underbrace{\left[\hat{\mu}_{\hat{I}} - \sqrt{\ln(K/\delta)/N} \right]}_{\leq \mu_{\hat{I}}}$$

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Q: why?

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Q: why?

$$\leq 2\sqrt{\ln(K/\delta)/N}$$

$$\text{Regret}_{\text{exploit}} \leq \underbrace{(T - NK)}_{\leq T} (\mu_{I^*} - \mu_{\hat{I}}) \leq 2T \sqrt{\frac{\ln(K/\delta)}{N}}$$

Finally, combine two regret together:

$$\text{Regret}_{\text{explore}} \leq N(K - 1) \leq NK$$

$$\text{Regret}_{\text{exploit}} \leq (T - NK)(\mu_{I^*} - \mu_{\hat{I}}) \leq T \sqrt{\frac{\ln(K/\delta)}{N}}$$

$$\text{Regret}_T = \text{Regret}_{\text{explore}} + \text{Regret}_{\text{exploit}} \leq \underbrace{NK}_{\text{Explore}} + \underbrace{2T \sqrt{\frac{\ln(K/\delta)}{N}}}_{\text{exploit}}$$

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Minimize the upper bound via optimizing N:

$$\text{Set } N = \left(\frac{T \sqrt{\ln(K/\delta)}}{2K} \right)^{2/3}, \text{ we have:}$$

$$\text{Regret}_T \leq O(T^{2/3} K^{1/3} \ln^{1/3}(K/\delta))$$

$$O(T^{2/3} \cdot K^{1/3})$$
$$\text{Avg-Reg} = T^{-1/3} K^{1/3}$$

To conclude on Explore then Commit:

[Theorem] Fix $\delta \in (0, 1)$, set $N = \left(\frac{T\sqrt{\ln(K/\delta)}}{2K} \right)^{2/3}$, with

probability at least $1 - \delta$, **Explore and Commit** has the following regret:

$$\text{Regret}_T \leq O\left(T^{2/3} K^{1/3} \cdot \ln^{1/3}(K/\delta)\right)$$

Q: can we do better, particularly, can we get \sqrt{T} regret bound?

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$$\text{i.e., } \hat{\mu}_t(i) = \sum_{\tau=0}^{t-1} \mathbf{1}\{I_\tau = i\} r_\tau / N_t(i)$$

Recall the Tool for Building Confidence Interval:

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Thus, we can show that for all iteration t , we have the for all $k \in [K]$, w/ prob $1 - \delta$,

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Hoeffding
+ Union Bound

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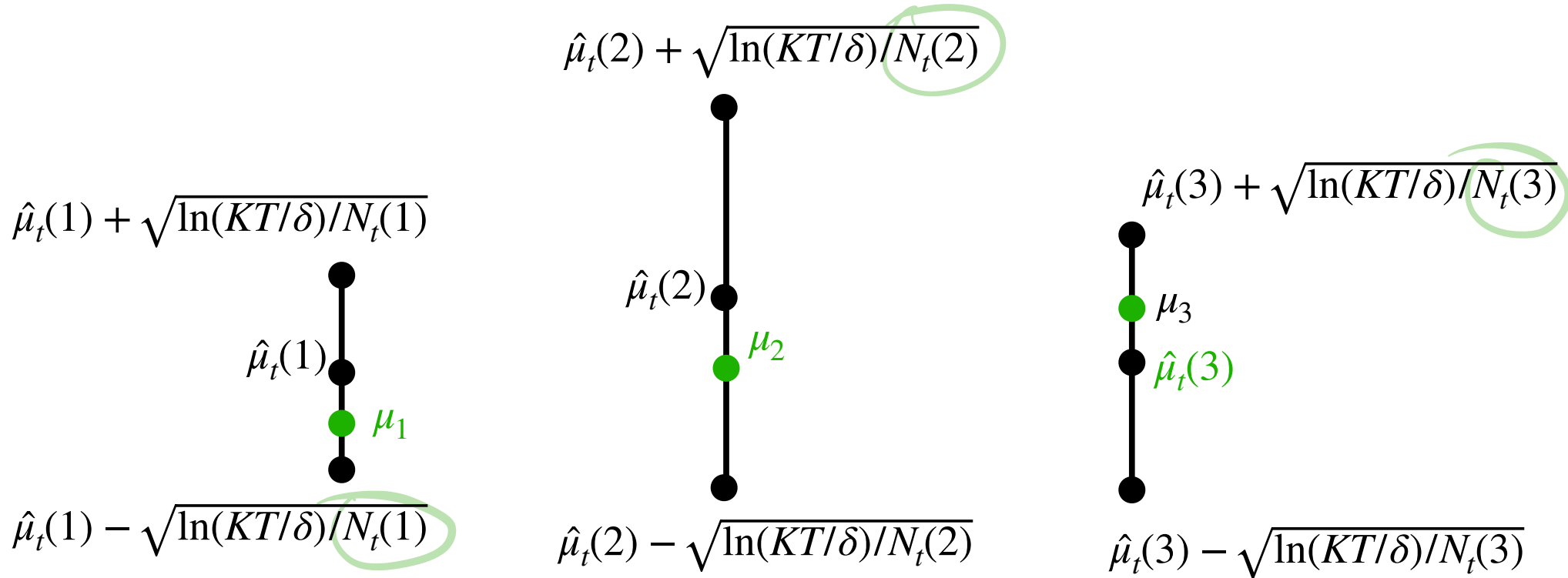
Proving this result actually requires reasoning **Martingales**, as samples are not i.i.d, i.e., whether or not you pull arm k in this round depends on previous random outcomes (See Ch 6 for more details)

UCB: Optimism in the face of Uncertainty

Given the confidence interval, we pick arm that has the **highest Upper-Conf-Bound:**

UCB: Optimism in the face of Uncertainty

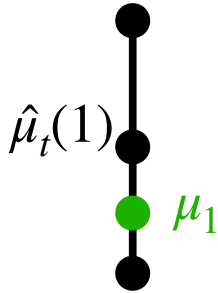
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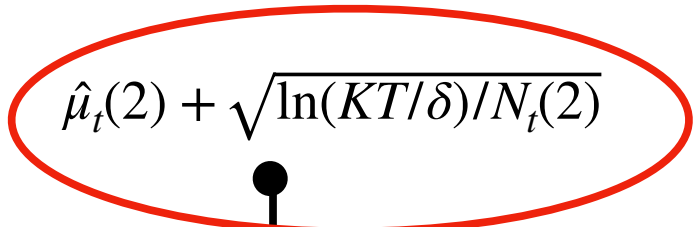
UCB: Optimism in the face of Uncertainty

Given the confidence interval, we pick arm that has the **highest Upper-Conf-Bound:**

$$\hat{\mu}_t(1) + \sqrt{\ln(KT/\delta)/N_t(1)}$$



$$\hat{\mu}_t(2) + \sqrt{\ln(KT/\delta)/N_t(2)}$$



Set $I_t = 2$

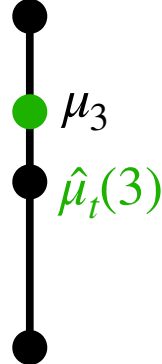
$$\hat{\mu}_t(2)$$

μ_2



$$\hat{\mu}_t(2) - \sqrt{\ln(KT/\delta)/N_t(2)}$$

$$\hat{\mu}_t(3) + \sqrt{\ln(KT/\delta)/N_t(3)}$$



$$\hat{\mu}_t(3) - \sqrt{\ln(KT/\delta)/N_t(3)}$$

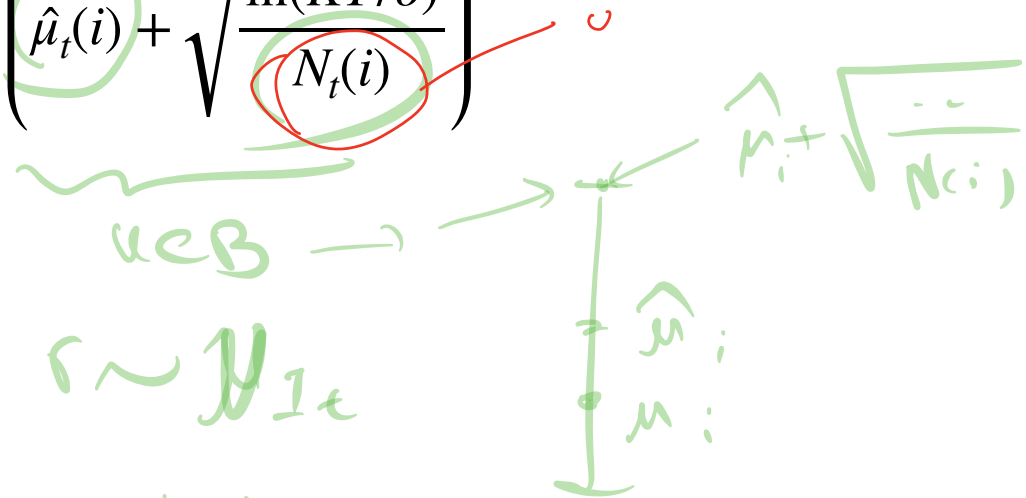
Put things together: UCB Algorithm:

For $t = 0 \rightarrow T - 1$:

$$I_t = \arg \max_{i \in [K]} \left(\hat{\mu}_t(i) + \sqrt{\frac{\ln(KT/\delta)}{N_t(i)}} \right)$$

Receive $r \sim \mathcal{N}_{I_t}$

$$N_{t+1}(I_t) = N_t(I_t) + 1$$



Put things together: UCB Algorithm:

For $t = 0 \rightarrow T - 1$:

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(# Upper-conf-bound of arm i)

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(# Upper-conf-bound of arm i)

“Reward Bonus”: $\sqrt{\frac{\ln(KT/\delta)}{N_t(i)}}$

UCB Regret:

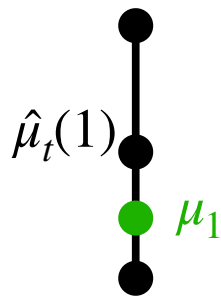
[Theorem (informal)] With high probability, UCB has the following regret:

$$\text{Regret}_T = \widetilde{O}\left(\sqrt{KT}\right)$$

Intuitive Explanation of UCB

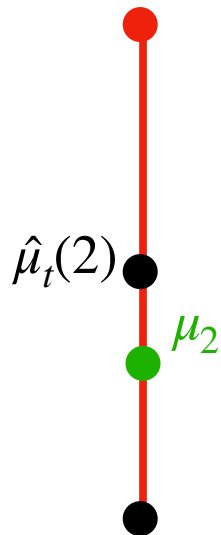
Intuitive Explanation of UCB

$$\hat{\mu}_t(1) + \sqrt{\ln(KT/\delta)/N_t(1)}$$



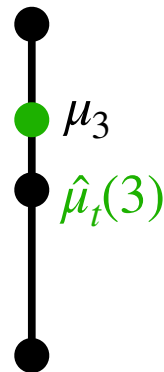
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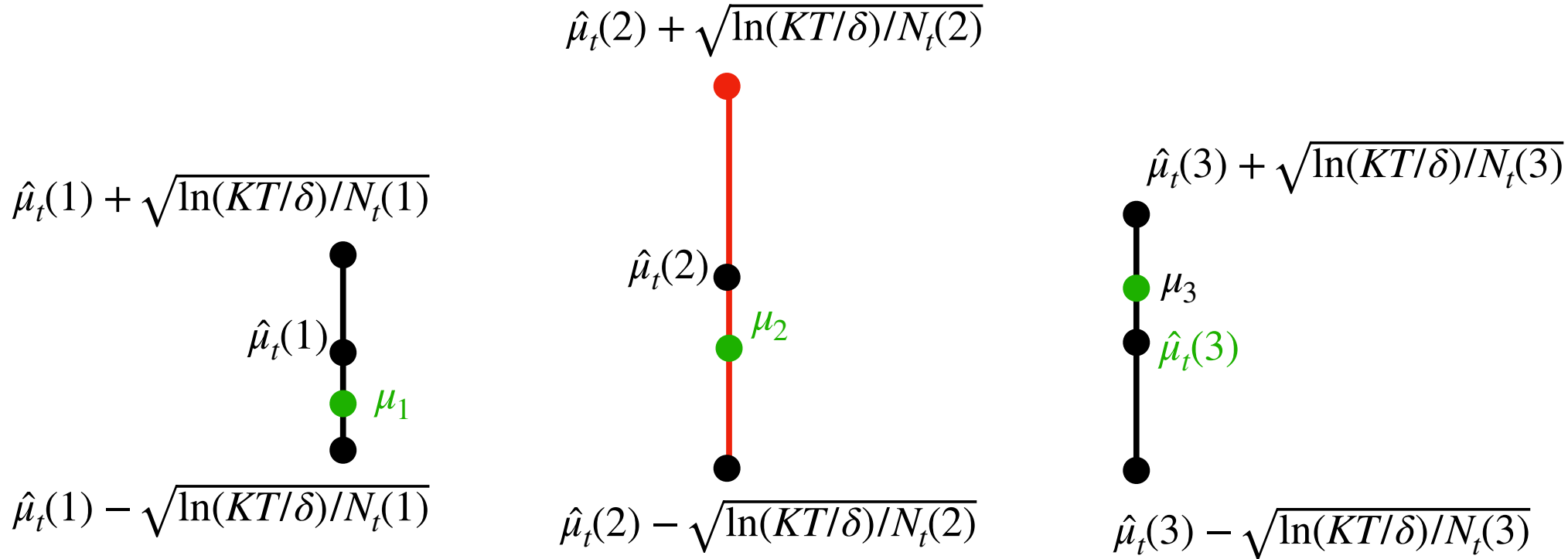
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Intuitive Explanation of UCB

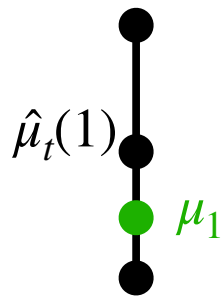
Case 1: it has large conf-interval, which means that it has not been tried many times yet (high uncertainty)



Intuitive Explanation of UCB

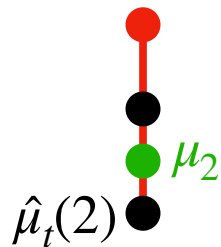
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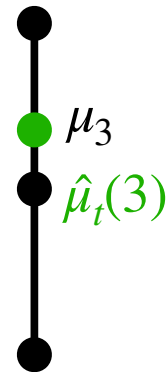
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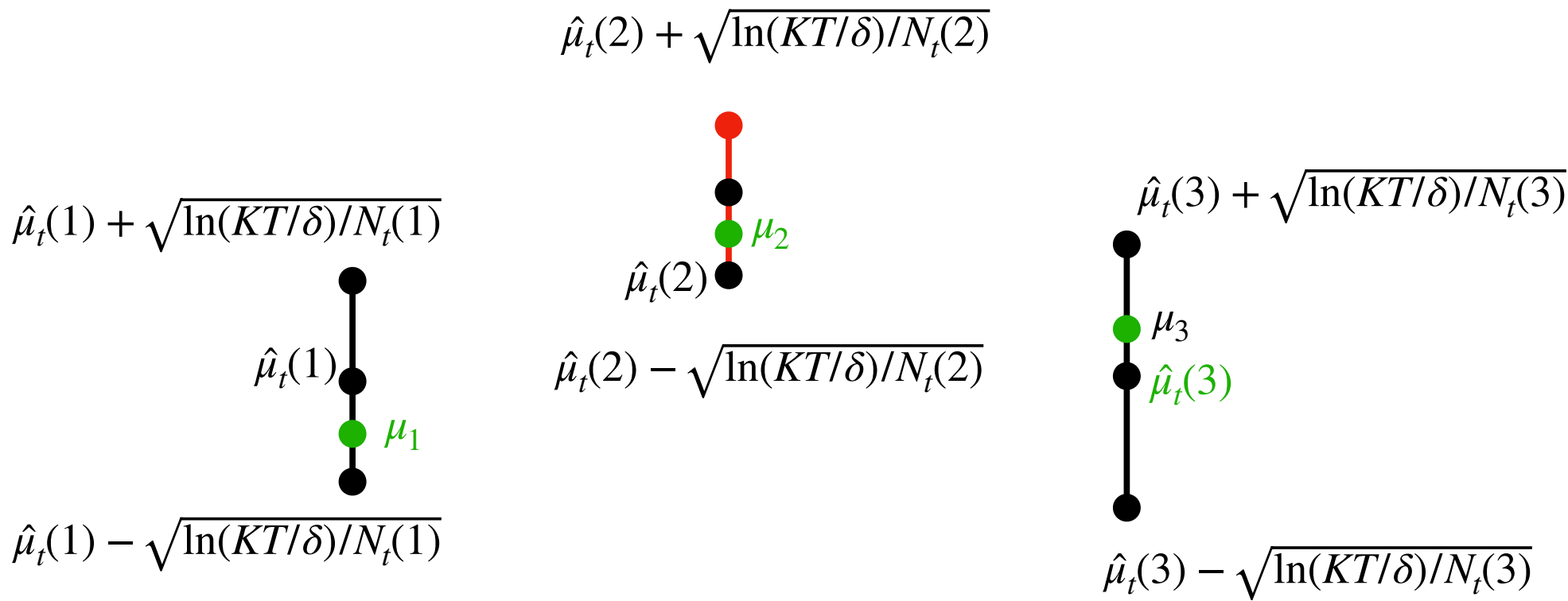
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Intuitive Explanation of UCB

Case 2: it has low uncertainty, then it is simply a good arm, i.e., its true mean is high!



Explore and Exploration Tradeoff

Case 1: I_t has large conf-interval, which means that it has not been tried many times yet (high uncertainty)

Thus, we do exploration in this case!

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Case 2: I_t has small conf-interval, then it is simply a good arm, i.e., it's true mean is pretty high!

Thus, we do exploitation in this case!

Let's formalize the intuition

Denote the optimal arm $I^* = \arg \max_{i \in [K]} \mu_i$; recall $I_t = \arg \max_{i \in [K]} \hat{\mu}_t(i) + \sqrt{\frac{\ln(KT/\delta)}{N_t(i)}}$

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$$\leq \hat{\mu}_t(I_t) + \sqrt{\frac{\ln(TK/\delta)}{N_t(I_t)}} - \mu_{I_t}$$

$$\begin{aligned} \cup \mathcal{B}(I_t) &\Rightarrow \cup \mathcal{B}(I^*) \\ &\geq \mu(I^*) \end{aligned}$$

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Denote the optimal arm $I^\star = \arg \max_{i \in [K]} \mu_i$; recall $I_t = \arg \max_{i \in [K]} \hat{\mu}_t(i) + \sqrt{\frac{\ln(KT/\delta)}{N_t(i)}}$

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$$\leq 2\sqrt{\frac{\ln(TK/\delta)}{N_t(I_t)}}$$

$$\left| \hat{\mu}_t(I_t) - \mu_{I_t} \right| \leq \sqrt{\frac{\ln(KT/\delta)}{N_t(I_t)}}$$

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$$\leq 2\sqrt{\frac{\ln(TK/\delta)}{N_t(I_t)}}$$

Case 1: $N_t(I_t)$ is small
(i.e., uncertainty about I_t is large);

We pay regret, BUT we **explore** here,
as we just tried I_t at iter t !

Let's formalize the intuition

Denote the optimal arm $I^\star = \arg \max_{i \in [K]} \mu_i$; recall $I_t = \arg \max_{i \in [K]} \hat{\mu}_t(i) + \sqrt{\frac{\ln(KT/\delta)}{N_t(i)}}$

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Case 2: $N_t(I_t)$ is large, i.e., conf-interval of I_t is small,

Then we **exploit** here, as I_t is pretty good (the gap between μ^\star & μ_{I_t} is small)!

Let's formalize the intuition

Finally, let's add all per-iter regret together:

$$\begin{aligned}\text{Regret}_T &= \sum_{t=0}^{T-1} (\mu^\star - \mu_{I_t}) \\ &\leq \sum_{t=0}^{T-1} 2\sqrt{\frac{\ln(TK/\delta)}{N_t(I_t)}} \\ &\leq 2\sqrt{\ln(TK/\delta)} \cdot \sum_{t=0}^{T-1} \sqrt{\frac{1}{N_t(I_t)}}\end{aligned}$$

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Lemma: $\sum_{t=0}^{T-1} \sqrt{\frac{1}{N_t(I_t)}} \leq O(\sqrt{KT})$

$$\begin{aligned} &= \sum_{k=1}^K \sum_{t=0}^{T-1} \mathbb{1}(I_t = k) \sqrt{\frac{1}{N_t(k)}} \\ &\leq \sum_{k=1}^K \sqrt{N_T(k)} \leq \sqrt{K} \sqrt{\sum_{k=1}^K N_T(k)} \stackrel{=T}{=} \sqrt{KT} \end{aligned}$$

$$\sum_{i=1}^K \sqrt{\frac{1}{i}} \leq O(\sqrt{N})$$

$$\sum_{i=1}^{N_T(i)} \sqrt{\frac{1}{i}} \leq \sqrt{N_T(i)}$$

Summary

1. Setting of Multi-armed Bandit: MDP with one state, and K actions, $H = 1$
2. Need to carefully balance exploration and exploitation
3. The Principle of Optimism in the face of Uncertainty